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PATENT APPLICATION
Attorney's Docket No.: 2657.2003-001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Felix Yen, Kirk Cameron and Mark Fagnani

Application No.: 09/873,786 Group: 2155

Filed: June 4, 2001 Examiner: Oanh L. Duong

Confirmation No.: 2843

For: USING VIEWERSHIP PROFILES FOR TARGETED PROMOTION DEPLOYMENT

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AMENDMENT

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Sir:

This Amendment and Request for Continued Examination (RCE) is being filed in response to the Office Action mailed from the U.S. Patent and Trademark Office on September 14, 2007 in the above-identified application. Reconsideration and further examination are requested.